

AI Infused Services for Organizational Scale

A Holistic Approach is Needed to Scale



Scale Services Leverage

- 1** Battle-tested sales, marketing, and technology leaders with decades of real world experience.
- 2** Identifying gaps in product and channel strategies. Improving product market fit, validating markets, and ecosystem alignment.
- 3** Awareness, pipeline and closed won revenue through cutting-edge growth marketing and business development.
- 4** Measuring and optimizing with best-in-class technology for CRM, martech, saletech, AI, and ERP.

Proven Track Record of Success



PRACTICE LEAD - GROWTH MARKETING

Brandon Lopez

- Has generated \$100Ms in pipeline and closed won revenue
- Leader of \$100M growth in 3 years with LinkedIn Sales Solutions
- Built million dollar marketing agency
- 8x multiple on tealeaf acquisition by IBM



PRACTICE LEAD - GO-TO-MARKET STRATEGY

Landon Brokaw

- Led corporate development in Salesforce and startup software sectors
- Raised \$80M+ in venture funding from seed to Series D
- Acquisition of DocuSign partner resulted in 50% revenue growth in 12 months



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